

# The Online Consumers and Buyers



# Whitestone Data

TODAY'S BEST LISTS

[www.whitstonedatallc.com](http://www.whitstonedatallc.com)

487,310 | Monthly Hotline | \$95/M  
7,350,000 | Total Universe | \$85/M

## Summary Description

The Online Consumers and Buyers contains some of the most responsive customers in the online marketplace. They are available here for the first time for Direct Mail and Telemarketing campaigns. These consumers are purchasing products online, searching for credit and loans, entering sweepstakes and much more. All information is CAS certified to ensure these are deliverable, accurate contacts.

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**Average Age: 29**

**Average HHI: \$35,000**

## Selects:

Gender	\$6/M
State, SCF, Zip	\$6/M
Homeowner	\$6/M
Presence of Children	\$6/M
Income	\$6/M
Age	\$6/M
Credit Status	\$6/M
Home Value	\$6/M

## Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F