

Hispanic Consumer Specialist



Whitestone Data

TODAY'S BEST LISTS

www.whitstonedatallc.com

49,253	Monthly Hotline	\$95/M
471,069	Total Universe	\$85/M
	Telemarketing	\$200/M

Summary Description

Reach the fast growing Hispanic marketplace through this targeted channel of consumers. These valuable potential customers make up roughly 15% of the U.S. population and generally receive much less direct mail advertisements than the non Hispanic community. The list is generated through print advertising and the internet.

***Please contact Alex Mastoras
for further information:***

Phone: 866-628-2821

Email: alexm@whitstonedatallc.com

Average Age: 35

Average HHI: \$45,000

Selects:

Gender	\$6/M
State, SCF, Zip	\$6/M
Homeowner	\$6/M
Presence of Children	\$6/M
Income	\$6/M
Credit Status	\$6/M

Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F

Payment Due 30 days after mail date.
Minimum Order: 5,000
For net arrangements and run charges
please inquire.