

Bankruptcy Database



Whitestone Data

TODAY'S BEST LISTS

www.whitestonedatallc.com

1,411,540	Total Universe / Base Rate	\$85.00 /M
87,540	Monthly Hotline	\$95.00 /M
	Phones	\$200.00 /M
	Emails	\$150.00 /M

Summary Description

The WhitestoneData Bankruptcy Database is the most accurate comprehensive nationwide database, which consists of individuals who have filed for bankruptcy or who had a tax lien or a judgement against them and have been discharged. Approximately 75,000 new records are added to the database each month. The records are received directly from the court systems and other public records. With their debts removed, or being controlled by the courts, the individuals in this database have stabilized their financial problems and adhere to regular schedules and payments. Freed of prior debts with their financial problems resolved, these individuals will ultimately have a positive cash flow. Although they are eager to get on with their lives, they are selective in their purchasing habits and have subsequently been shown to be good credit risks. This file is ideal for credit card offers, small loans, payday loans, magazine subscriptions, car dealers, car loans and many more.

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Average Age: 30

Average HHI: \$32,000

Selects:

12 Month hotline	\$5/m
3 Month hotline	\$5/m
6 Month hotline	\$5/m
Credit card buyers	\$5/m
Ethnicity	\$10/m
Mail order buyers	\$5/m
Monthly hotline	\$5/m
Phone number	\$10/m
Presence of children	\$10/m

Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F

Payment Due 30 days after mail date.
Minimum Order: 5,000
For net arrangements and run charges
please inquire.