

Adjustable Rate Mortgage Database



Whitestone Data

TODAY'S BEST LISTS

www.whitestonedatallc.com

1,458,250	Total Universe / Base Rate	\$85.00 /M
128,560	Monthly Hotline	\$95.00 /M
35,945	Weekly Hotline	\$135.00/M
	Phones	\$200.00/M

Summary Description

Inexpensive mortgages are catching up to millions of mortgage holders as their adjustable rate mortgages, or ARMs, come to term. The Adjustable Rate Mortgage Holders file contains consumers who currently have an adjustable rate mortgage. Because of the popularity of adjustable rate mortgages, nearly 25% of all outstanding U.S. mortgage debt is due for an interest rate reset within the next two years. This projection makes these prospects ideal for many offers including Insurance and Financial services, Fixed Rate Mortgage, Banking services, Credit cards offers and other direct mail offers. Call us today and inquire about our daily generated leads.

***Please contact Alex Mastoras
for further information:***

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Average Age: 35

Average HHI: \$45,000

Selects:

12 Month hotline	\$5/m
3 Month hotline	\$5/m
6 Month hotline	\$5/m
Credit card buyers	\$5/m
Mail order buyers	\$5/m
Monthly hotline	\$5/m
Phone number	\$10/m
Presence of children	\$10/m
Hotline	\$10/m

Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F

Payment Due 30 days after mail date.
Minimum Order: 5,000
For net arrangements and run charges
please inquire.