

Active Business Executive Travelers at Home



Whitestone Data

TODAY'S BEST LISTS

www.whitstonedatallc.com

2,045,060	Total Universe / Base Rate	\$85.00 /M
165,745	Monthly Hotline	\$95.00 /M
	Phones	\$225.00 /M
	Emails	\$175.00 /M

Summary Description

With the WhitestoneData Active Business Executive Travelers at home you are reaching business executives who fly coast to coast to get to their business meetings. With various lifestyle selects to chose from and the ability to select varying levels of net worth and household income this file gives the opportunity for a marketer to really pinpoint their targeted audience. This database will be excellent for travel related offers business and pleasure, magazines, newsletters, online services, sporting goods, computer software & hardware, insurance, seminars, day planners, limousine services, luggage, digital cameras, PDA's, leather goods, phone services, credit cards and professional related products.

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Average Age: 35

Average HHI: \$45,000

Selects:

12 Month hotline	\$5/m
3 Month hotline	\$5/m
6 Month hotline	\$5/m
Credit card buyers	\$5/m
Ethnicity	\$10/m
Mail order buyers	\$5/m
Monthly hotline	\$10/m
Phone number	\$10/m
Presence of children	\$10/m
Fax Numbers	\$10/m

Media / Shipping:

Diskette	\$35/F
CD	\$35/F
Email	\$50/F
FTP	\$50/F

Payment Due 30 days after mail date.
Minimum Order: 5,000
For net arrangements and run charges
please inquire.